

PRESS RELEASE



STOPSLEOP

MEDIA RELEASE

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KGB Lie Detector Technology Now Helping Save Lives On Our Roads

Fatigue is one of the biggest killers on our roads but that could be set to change with StopSleep, a small device that prevents drivers falling asleep behind the wheel.

StopSleep Managing Director Mark Johnson said the device is worn on two fingers and alerts drivers to loss of concentration before a micro-sleep occurs.

"Prior to micro-sleeps occurring, the escalating combination of StopSleep vibrations and loud alert tones will warn drivers that it is time to stop, revive and survive," said Mr Johnson.

"In 2012 more people died in fatigue-related accidents than drink driving crashes, so there is a real need for StopSleep," he said.

"It is popular in Europe, and the patented device is now available for the first time in Australia."

"It is small, convenient and easy to use, with 8 measuring sensors to constantly monitor and analyse skin conductivity."

"This is the same technology used in sophisticated lie detector polygraphs."

Mr Johnson said drivers who regularly experience fatigue are recommended to:

- **Use the StopSleep device:** Pay attention to the warnings and pull over when you hear the alarm sound.
- **Take regular breaks for long distance driving:** Rest every two hours for 5 minutes and stretch your legs.
- **Consult a doctor:** if excessive daytime sleepiness is a concern

"Long distance drivers and shift workers often lose concentration contributing to the 20% of car crashes involving fatigued drivers every year," said Mr Johnson

"I am passionate about helping people with sleep related disorders, and I am excited to be part of this road safety initiative."

"Any device that will help save lives on our roads has got to be a good idea," said Mr. Johnson.

Mr Johnson is also the NSW Vice Chairman of Sleep Disorders Australia (SDA).

For more information visit www.stopsleep.com.au

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Interviews and photos available on request.

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